I'm Hannah.

designer & art director.

sr. digital designer | simon property group

august 2023 → present

senior digital designer responsible for maintaining a consistent brand identity through user experience, approving localized content and developing effective graphic templates, crafting engaging brand experiences and optimizing digital images for responsive design that create elevated visual solutions across multiple platforms, including website, display, social, app and email marketing

sr. designer | lift agency

march 2022 → june 2023

senior designer responsible for interpreting direction from creative briefs to produce design concepts, executing pitch decks and presenting ideas to clients, executing dynamic visuals and motion graphics for social media platforms, collaborating in brainstorms for large campaigns and managing other designers through the creative process

sr. designer | havas

march 2021 → march 2023

senior designer responsible for executing pitch decks, visually creating conceptual ideas for new businesses, executing deliverables for social media platforms and collaborating in creative brainstorms for experiential campaigns. expertise includes: graphic design, illustration, motion graphics and creative ideation

designer | mcd partners

march 2019 → march 2021

designer primarily responsible for executing design solutions for large-scale user experience projects based on initial conceptual and visual direction

designer | merge

june 2018 → march 2019

designer with a focus on digital design, social media, branding/identity systems, presentations, publications and additional marketing collateral

designer | bader rutter

july 2016 → october 2017

 $designer\ responsible\ for\ concepting\ across\ multiple\ platforms\ of\ communication\ with\ focus\ in\ typography,\ photography,\ art\ direction,\ and\ illustration$

graphic design & marketing intern | kirco management services

june 2015 → july 2016

graphic design intern responsible for latest brand refresh for KIRCO & KIRCOMANIX in addition to other marketing collateral for the company and building

branding design team member | mercedes benz financial & affirmations

january 2016 → april 2016

brand design team member providing a genderless brand redevelopment that sought to create a system articulating the diverse community of Affirmations

college for creative studies

september 2012 → may 2016

bachelor of fine arts / graphic design ccs merit award scholarship

jessica dockery

associate creative director lift agency 516.851.5142 jess@liftagency.co

makena masterson

associate director havas 714.906.0815 makena.masterson@havasformula.com

paige solomon

copywriter lift agency 469.463.5210 paige@liftagency.co

ninon quillot

social account manager havas *33.6.86.22.12.96 ninon.quillot@havasformula.com